

ALAKAZIA

“THE ART OF FASHION”



Hosted By:

Brian Lee
The BANG Gallery
354 South Spring
LA, CA 90013

October 16, 2010

DONATION PACKAGE



THE EVENT

THE ART OF FASHION CHARITY EVENT

The Art of Fashion Charity Event, welcomes you to a night of fashion and art, a night that will embark you on a journey from the streets of Los Angeles to the rues and vias of Paris and Italy. A virtual exhibition of art transformed into fashion and fashion transformed into art. We see both, coexisting and redefined with ALAKAZIA's touch!

Throughout history fashion is considered an art form, totally left up to one's own interpretation. ALAKAZIA establishes a true coexistence between the two, from illustration to life and from life to illustration, an astounding experience to experience!

There is a fashion to fashion! There is a fashion to what we think; a fashion to what we say; a fashion to what we eat; a fashion to how we live; a fashion to what we drive and of course, a fashion to what we wear. There is a fashion to fashion ALAKAZIA

After many years of illustrative genius, ALAKAZIA is now poised to share with the world, his creative genius in it's purest art form in tandem with his 2011 Couture Fetish Hat Collection, Le Chapeau by ALAKAZIA, which is an accessory mainstay in celebrities wardrobe worldwide: Halle Berry, David and Victoria Beckham, Berry Gordy, Johnny Depp, Britney Spears, Jill Scott, Keri Hilson and Justin Timberlake and many, many more, all benefiting the charity for the homeless, NESTFEATHERS.

EVENT: Saturday, October 16, 2010

- 6:00 PM Cocktails and Munchies
- 7:30 PM Couture Fetish Hat Collection Fashion Show
- 8:00 PM Live auction by celebrity auctioneer
- 8:30 PM Festivities to follow

**All hats worn by celebrities are Le Chapeau by ALAZAKIA*



ALAKAZIA

ALAKAZIA.....Creator Extraordinaire!

is one of the world's most accomplished fashion, interior and costume designers. He has an eclectic and broad range of design and business experiences worldwide; US, Europe and Asia. His design experience covers the gamut, from Haute Couture in Paris and Italy, to American fashion and retail power corporations thereby being dubbed a "Creative Genius". His résumé includes work for many of the world's leading European fashion houses such as *Emanuel Ungaro*, *Balenciaga* and *Yves Saint Laurent* as well as being a part of two Academy Award nominated design teams for their work on the films "La Traviata" and "The Bostonians", in addition, as lead designer for the Broadway Musical "Sophisticated Ladies". He held the coveted positions as VP Administrative Designer/Merchandiser for Emanuel Ungaro, in Paris France; Senior VP/Chief Designer for *MONDI Couture* in Munich, Germany, where he single handedly increased the brand's profile internationally, VP of Merchandising for GFT, Italy; Design Director & Merchandiser for May Merchandising Corp and SVP of Licensing & Design of Baby Phat "PINK" and VP/Creative Director for Bio World Merchandising, just to list a few. His licensing roster reads like a who's who list of product icons; Disney, ACDC, Rolling Stones, The Beatles, Scarface, Coke Cola, New Line Cinema, Playboy, Guinness Beer, My Chemical Romance, Guns & Roses and countless more. As a Creative Director, he holds an established track record of being the ghost behind many of today's successful fashion brands and retail empires.

ALAKAZIA's entertainment and private clientele list, tops the charts. He has designed personal wardrobes and accessories for renowned personalities as Jackie Kennedy-Onassis, Elizabeth Taylor, Audrey Hepburn, Britney Spears, Justin Timberlake, Victoria Beckham and Johnny Depp to name a few. On the entertainment front, ALAKAZIA has designed costumes for many music icons such as The Four Tops, The Eurhythmics, Cher, Julian Lennon, The Temptations, Shirley Horn, Michael and Janet Jackson, George Michael, Elton John, My Chemical Romance and countless, countless others!



PASSION

"A David for Goliath"

David had the courage to challenge Goliath and many abound thought that he had not. David humbly took it upon himself to accept the task before him and did what destiny had called him to do. Oft times, we ignore the edict of our destiny. We are all destined to help our fellow man in one way or another. It is our choice, for the choices that we make, makes the difference in ours and another's life. I challenge you to make a choice, thereby making a difference! Become a DAVID! I beseech you to slay the Goliath of today, Homelessness.

As challenging economic times have befallen us all! We see daily how the walls of our city show many more cracks in its glorious façade. I have taken a very personal interest in the basic fiber of our society, since the most recent deaths of two of my dearest friends to hopelessness and haplessness. I sincerely speak of the homelessness that has visibly beset our community. I am on the frontline for a solution as to its awareness, feeding the homeless, through a valid and responsible charitable organization, "Nest Feathers".

We all MUST continue the battle to save the inhabitants of our community!

ALAKAZIA



THE CHARTITY



Mission

To provide professional interior design services and resources to families and individuals in need that would not normally receive these services. Our purpose is to manifest the abundance that exists in our community, and manage the unique opportunities that arise by connecting people of varied life experiences for a common goal.

Founded in 2003 by Leslie Jordan, Nest Feathers was honored to work with the Prototypes Women's Center in Oxnard, California. The high-activity areas in the residential facility for women and their children was transformed from a worn and disorganized collection of mismatched furniture into a family-friendly, attractive and functional environment that supports Prototypes residents and sta .



Nest Feathers is proud to partner with the Downtown Women's Center on project Home.



The Downtown Women's Center has provided services to homeless women for 30 years, and their new 67,000 sq. ft. facility, Project Home, expands their day center and permanent residential services. The doors will open in Spring of 2010. *Nest Feathers* will design and furnish the new facility including 71 permanent housing apartments, the day center and dining room, of ces, and educational facilities.

Nest Feathers's volunteers will provide a welcoming and safe environment for the women who call DWC home, the 100+ women visiting the day center daily and DWC's wonderful sta .

Nest Feathers is a 501(c)(3) organization.
Donations are tax deductible.
www.nestfeathers.org



THE ASK

ALAKAZIA here!

After thirty plus years on the international fashion scene, I am finally poised to semi-retire! **Yes, believe it or not?** This event will be marked in the annuals of time.

I will not totally leave the fashion scene! For all of those overwhelmed with the prospect that you will not be able to further experience my talents and passions, I have embarked on a quest that will still embrace fashion as an art form, for there is a, "Fashion to life".

For many years, you have been aware of my renowned design, creative, illustrative & artistic skills and passion for various charities. I am now combining them all, in the **ALAKAZIA's "The Art Of Fashion Charity Event"**, for the benefit of others during the upcoming Los Angeles Fashion Week on October 16th, 2010 from 6 to 11 PM at the BANG ART GALLERY, downtown Los Angeles, 354 South Spring Street, LA, CA 90013.

I will be having a pre launch of my long awaited art, sculptures and illustrations, along with a fashion show of my 2011 "Couture Fetish Hat Collection". A portion of all sales will be donated to one of my favorite charities, "Nest Feathers". This is my way of giving back to those less fortunate than we . My ask is to personally enlist your voluntary assistance and contributions in organizing and structuring this momentous event in my life. Should you join me in this cause, my art and event management team, **ALESIA FERMON** and **DETRA PALMORE** will contact you to detail what assistance is needed how you can be a part of this tremendous event. All will be very much appreciated!

Won't you please help us to make a difference in someone's life?

THANK YOU IN ADVANCE FOR YOUR TIME & CONSIDERATION.....

ALAKAZIA



*"I breathe for those who can't. I create for those who wish.
I stand for those I care".*

ALAKAZIA

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